**Informations du mémoire académique**

-Possibilité de prendre des cours dans un autre master de la **faculté** (du moment que l’enseignant accepte)

🡪Regarder d’autres cours potentiellement intéressant

🡪au moins faire 9 crédits sur la liste des matières

-Stage (4 semaines à 100%) avec un rapport écrit + trouver un superviseur (**entre juil-aout)**

-Prendre le cours de monsieur Derchi ou Melloni

- Faire signer un agreement au professeur / superviseur (max fin octobre)

Exemples :

***\*Comment allier performance et durabilité dans le domaine de la logistique en suisse ?***

1-Introduction :

*« Nous allons juste nous concentrés sur la partie livraison c.a.d. chez le client final et non faire toute la chaine d’approvisionnement »*

-Définir la performance afin de faire la comparaison entre les entreprises

-Définir la durabilité (impact environnemental)

**2-Littérature review**

-LPI (logistic index performance) qui est une comparaison d’entreprises dans plus de 100 pays

- <https://www.proquest.com/docview/1662703375?pq-origsite=primo&parentSessionId=OnHn4PI%2BQpZ7Ee4DtSPL5GWsg%2BhT%2FHZMyPHmupk%2Bc90%3D>

-Bases de comparaison : SSCM (sustainability supply chain management) http://www.sustainable-scf.org/

**3-Etude de cas (mise en comparaison entre UPS – vélocité ou vélocité – swissconnect, poste)**

- comment est défini les entreprises définissent la performance de manière internes de entreprises (temps de livraison, réduction de CO2 à chaque livraison, la satisfaction du client ou le CA mensuel)

-Les initiatives mises en place afin de répondre à la problématique de la durabilité

🡪 lire le rapport intégré ou durable

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Certifications : <https://certification.afnor.org/secteur/transport-and-logistique/?rech=&IdPrestation=&IdSecteur=21&IdThematique=41>

<https://www.ibm.com/blogs/services/2022/01/12/the-profitable-journey-to-sustainable-logistics-operations/>

https://hbr.org/2020/03/a-more-sustainable-supply-chain

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**29.09.2022**

\*We can build a data not only with quantitative but enough qualitative.

Graphical user interface, text, application, chat or text message

Description automatically generated

If we only focus on European companies, the result can be different for example if we integrated others countries 🡪 this is the limitation.

Timeline

Description automatically generated with medium confidence

First attempt

-We should choose an article **relates** with my thesis, reading, assess, deepen. (30%)

-Choose an article which are published in a **top ranked scientific journal**

Graphical user interface, application

Description automatically generated with medium confidence

If it isn’t possible to have some quantitative number, we can try to use / give a monetary measure

-Difference between ESG dimensions: an enterprise can have a good E and G but be bad on the social aspect

A screenshot of a computer

Description automatically generated with medium confidence

\*Accountability: is to accept that we are responsible.

There are some enterprises which reported all 17 SDG, of course it’s not possible to follow all these recommendations. We know that GRI is “mandatory” so if the reasoning of the enterprise is based on GRI try to follow some SDG, now there is a logical.

[**https://www.unil.ch/hec/home/menuinst/etudes/master/comptabilite-controle-et-finance/memoire.html**](https://www.unil.ch/hec/home/menuinst/etudes/master/comptabilite-controle-et-finance/memoire.html)

**24.11.2022 Caroline Daumas (Rouge kaki)**

Help the enterprises to do transition to a sustanaibility accounting (always in financial aspect)

The aim : define objectives, measures indicators, evaluate result, communicate, improve and rethink business model

“reseau expert.e.s engagé.e.s » for professionnal

Have financial + environmental knowledges

-Try to convince the accounting software to collect more information that can help the sustainability accounting (e.g: bilan carbon)

\*Companies: Altera

<https://thepositiveproject.eco/> 🡪 opportunité / lausanne

Subject:

1)How the logistic enterprises combine durability (environment aspect) and economic performance

2)Are companies which disclose the most on carbon emission the ones who pollute the most?

|  |  |  |
| --- | --- | --- |
|  | Subject 1 | Subject 2 |
| The aim | 1. Only focus on the last transport before the final consumer 2. Is to see if all supply chain made some efforts to try to be sustainable 3. Which are the means put in place to try to be sustainable? 4. Do they find themselves for economic perspectives | 1. To focus on logistic enterprise with a certain profit (how to measure the height of enterprises) |
| Why it’s important ? | To see if the supply chain can be sustainable and profitable | To try to find some greenwashing into a good action / published some of them date about CO2 |
| How to investigate it ? | ? | \*The number of SDG the companies have  \*The number of accidents  \*The number of actions / in monetary terms  \*Try to make comparison between companies |
|  |  | How to determine, which company which discloses the most? |

13.10.2022

Relevant = sometime which is important + the question should to be new

Literature review

We should not t give the results but interpret these too.

\*Bien regarder les méthodes utilisées dans les différents articles

Narrative literature review = qualitative explanative

Systematic literature review= there are some process, clear methodology

\*\*Control variables = the others factor which can explained

\*\*Clarifier les différents points clés/ concepts clés comme par exemple si on se focuse sur les CSR report ou les rapports annuels…\*\*\*

\*\*Pourquoi on a pris cette plage / ce cadre ? \*\*